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PRESS RELEASE

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FOR IMMEDIATE RELEASE

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TPD ANNOUNCES NEW TEXTING ALERT SERVICE FOR CITIZENS!

Ever wonder why all those police officers were near your neighborhood in the middle of the afternoon? How about that police car that flashed by you with lights glaring and siren blaring? In an ongoing effort to combine technology with the need to keep Tallahassee citizens informed, the Tallahassee Police Department (TPD) has introduced a new alert service.

Chief Dennis Jones recently announced the addition of Nixle, a free service that allows citizens to receive text messages directly from TPD. Nixle is a secure and identity-certified communication service that delivers real time information to geographically targeted consumers, with a primary focus on public safety. As of November 2009, over 3000 agencies in 49 states have adopted the service.

The service is secure, so you always know the information is accurate, timely and most importantly ... directly from YOUR Tallahassee Police Department. Text messaging is the most efficient and direct way to keep you informed. Citizens receiving the service will also have the flexibility to view photos of suspects, missing persons or incident scenes. Public safety agencies throughout the country using Nixle have noted that citizens using the service have seen criminals, leading to their capture by law enforcement. Missing persons have also been located and returned safely, as citizens receiving alerts recognized them and contacted local law enforcement.

To sign up for the Nixle service, please visit Talgov.com/tpd. The service is free, but standard text messaging fees may apply, depending on your carrier's service plan. Nixle also offers an email option for citizens.

talgov.com



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